

# Techville's DSA Profile

## Digital Signage Advertisement Services

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### Techville, Inc.

Techville, Inc. has been providing a wide variety of professional IT services to our clients and partners for over 20 years. We truly believe that our commitment to create value have helped our clients fulfill their needs. That is why we continue to strive to expand our expertise area. We are proud to present our complete Digital Signage and Digital Signage Advertising Services.

### Digital Signage

Digital Signage is one of the most advanced and current technological tools that has been proven to work. It utilizes forms of electronic displays to show personalized advertisements in specific environments to reach your target audience. Unlike traditional static signs, contents shown through digital signage is adaptable, interactive, and engaging. Studies have shown that the digital signage technology is effective in aiding customer recall and retention of displayed information and can offer superior return on investment which may be realized almost immediately.

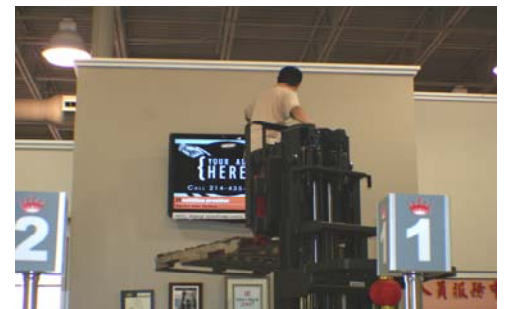


One of our DSA locations at Asia World Market

### Digital Signage Advertising Services

Techville offers exclusive service package that is both flexible and affordable to almost any organization. This package will enable you to incorporate all of the important elements that will ensure the effectiveness of your advertisements. Through our DSA services, you will be able to display your personalized materials in an interactive slideshow or video/audio format using the advance digital signage technology. We will also help you create and put together professional content displays that are not only effective, but also customized according to your preference and needs.

For your convenience, we offer flexible display contents in terms of size and airtime units. We have strategically installed LCD televisions with high resolutions closely visible by visitors and customers of our locations. Your advertisements will be shown through these screens at least for the amount of time reserved on a daily basis. You may reserve the entire screen space or many other shared-space sizes that we offer.



Our technician installing one of our LCD screens



Some of the photography equipments we use

## CURRENT LOCATIONS:

We currently have a few high definition LCD screens installed in two locations of the Dallas metroplex. Both of these locations were selected because of their high daily visitor/customer traffic and flow, which is a highly desirable component in the field of advertising and marketing. Companies and organizations who aim to effectively reach out and communicate to the Asian American communities in the greater Dallas area would benefit most from our services. We aim to increase our DSA Network locations in the near future.



### 1. Asia World Market (Plano, TX)

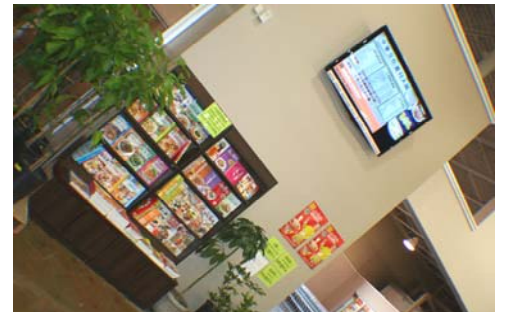
Asia World Market is one of the newest and largest ethnic supermarkets in Dallas. It has been rated as the “The best Asian supermarket in town” by “D” magazine and the Dallas Observer. Located in Plano, TX, Asia World Market provides easy access to effectively reach out to a large number of customers and visitors on a daily basis, especially those of Asian background. More information on Asia World Market can be found at [www.asiaworldmarket.com](http://www.asiaworldmarket.com).



We are currently providing digital signage services and content management to Asia World Market on a weekly basis. To extend our DSA Service to more clients, we are partnering with Asia World Market to provide the DSA services to other organizations in the area. We have strategically installed two large (55”) LCD televisions with high resolutions closely visible from the checkout lines at Asia World Market. Advertisements will be shown on a daily basis from opening – closing time as scheduled.



Asia World Market in Plano, TX



Our DSA location: Asia World Market (Plano, TX)

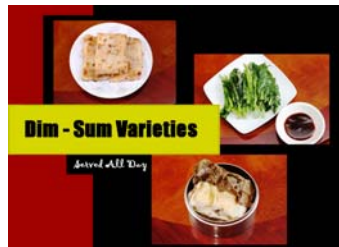
## 2. FAMILY RICE NOODLE RESTAURANT (Richardson, TX)

Family Rice Noodle Restaurant recently joined our DSA network in 2009. We also provide regular content management for them. Family Rice Noodle is a popular Chinese restaurant in Richardson, TX serving Chinese and traditional Hakkinese food. The restaurant is a quite popular lunch and dinner place for students at nearby University of Texas at Dallas and the surrounding office areas.



Our DSA location: Family Rice & Noodle (Richardson, TX)

### SLIDE SHOW SAMPLES



Take advantage of this opportunity. For pricing and details, or to schedule a FREE consultation and presentation with us, call us now at (214) 739-7033.