

**APPLICATION FOR DEVELOPMENT PARTNER PROGRAM**

**BUSINESS OR CORPORATION:**

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**CONTACT NAME(S):**

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**CONTACT EMAIL(S):**

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**CONTACT PHONE(S):**

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**When do you prefer to enroll in the Development Partner Program?**

- September 2008    October 2009    November 2008  
 December 2008    January 2009    February 2009



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**DEVELOPMENT PARTNER PROGRAM**

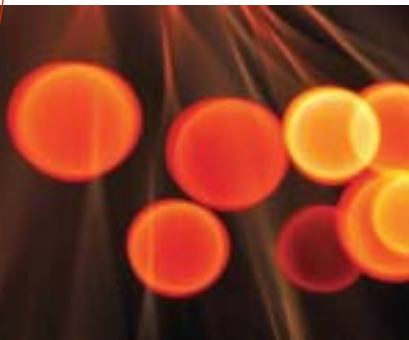
**CHINESE LEARNING**

**2008**



### CONTACT INFORMATION

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# DEVELOPMENT PARTNER PROGRAM

## PROGRAM DESCRIPTION

The Development Partner program is designed to outreach business communities to enhance their Chinese Learning Curriculum. Through this program, we offer access to innovative resource tools by providing you with a FREE review period to evaluate our latest Penpower Chinese Expert (PCE) software and hardware. At the conclusion of the program, businesses will have the option to integrate the products to continue their training programs.

## Flexible solutions for your corporate training needs

CONNECTING YOUR COMPANY WITH TOP OF THE LINE TECHNOLOGY TO HELP MAKE CHINESE LEARNING EASIER AND FASTER.

## WHAT SHOULD YOU EXPECT?

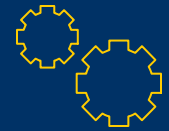
The selected companies who participate in our development partner program can expect the following services:

- FREE trial on-site use of the PCE software and hardware.
- FREE 10 hours instructor-led training session by one of our knowledgeable professional trainers.
- In addition to the training program, we will offer FREE Phone, E-mail, and On-site technical support with product purchase.
- FREE product upgrades with product purchase.
- Formal and Regular Feedback channel to hear your progress updates and product recommendations identified through your response.

## CREATING AN ENVIRONMENT FOR LEARNING

Through this program, you will have:

- **The opportunity to thoroughly evaluate the latest technological Chinese learning tools** with advanced features such as: TTS (Text to Speech), optional character recognition, and intelligent syntax technology. Experience how this technology can help your company enhance its Chinese learning program.
- **The chance to review a teaching aid that uses cutting edge technology** to incorporate the three main learning styles (visual, auditory, and kinesthetic) to facilitate an interactive Chinese learning experience through immersion into a Chinese listening and speaking environment.
- **Experience new learning software that is flexible to your curriculum.** You can learn Chinese from a variety of sources such as websites, books, newspaper, magazines, or even have us design or put together teaching materials exactly as you want it to be.
- **Network with other leading businesses and academic institutions** who are sharing the same enthusiasm and are seeking similar opportunities in learning the Chinese language through the next generation of linguistic learning tools.



## TECHNOLOGY

We offer innovative technology that incorporates visual, auditory, and kinesthetic learning styles, to provide students with an interactive Chinese learning experience that is easy and enjoyable.



## PROFESSIONAL SUPPORT

Through this program, we offer our top services of training, technical support, product upgrades, and a feedback channel; All available for FREE to you throughout the period of the program.



## CURRICULUM FLEXIBILITY

Experience new learning system that can be designed to fit your business needs, exactly as you want it to be.