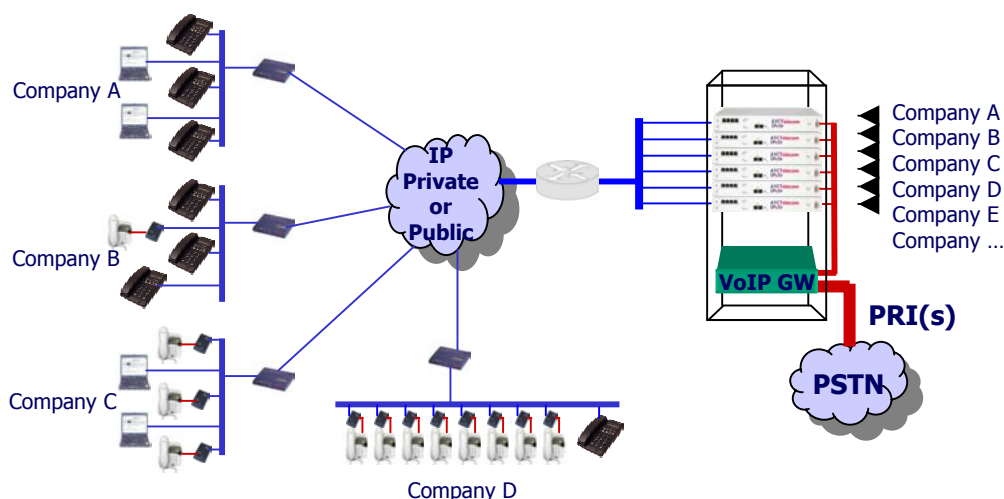


# IP*cts* ISP Virtual PBX Application



As the IPcts is an IP Telephony system it is ideally suited to being used in a Virtual PBX environment by ISP and alternate service providers to deliver IP Voice services to their existing client base. Voice over IP can be provided in many ways however, using the IPcts enables the ISP to deliver a complete telephony solution to the end user customer not just a voice connection.

An end user of an ISP's 'Virtual PBX' solution using an IPcts will be able to use all the features and functions of the IPcts system and all these features will be supplied over the end users existing IP connection that is already supplied by their ISP. Voice Mail, Auto Attendant, Music on Hold and CTI PC screen pop-ups are all delivered over the single IP connection for up to the capacity of the IPcts and the IP connections bandwidth.

Operationally it is the same for the end user as having their telephone system located at their office but instead, the system is located at the ISP's POP and so easily managed for the end user by the ISP.

Incoming calls to the end user are delivered over the IP connection and answered as usual, the call can be transferred to another extension, locally or remote, as usual and calls between locally situated extensions are direct so, do not use precious WAN bandwidth.